

"WHITE SHIRT LIGHT UP"

LEO BURNETT COMPANY, Inc.

AJ No. 2240—Reg. No. 71378—4 color Black—9 1/2" x 11 7/16" (in.)—
(Ties, Back Cover)
(Cigarette, Cigarette, Back Cover)—1970 (A)
(Marlboro, Page)

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